

Anna Malinowska

## Objects and Technofelia: Love in Contemporary Technoculture

### ABSTRACT

This presentation aims to explain the semiotic and material dimensions of love and how those two impact the ontologies of loving in technoculture. It will specifically engage into discussing the changes in “the substance of living” – and a human condition suspended between the organism and the machine – in order to see their impact on the substance of love. To do this, I will speak of technological objects and their role in shaping amorous relationships. I will also discuss technology, which considered responsible for this seeming change, exposes the semiotic constructedness of loving.

### BIO

Ania Malinowska is Assistant Professor at the University of Silesia, Poland. She spent last year at the New School in New York where she was doing a research project sponsored by Fulbright. She is a coeditor of (with Karolina Lebek) *Materiality and Popular Culture. The Popular Life of Things* (Routledge 2017), (with Michael Gratzke) *The Materiality of Love. Essays of Affection and Cultural Practice* (Routledge 2018), and (with Toby Miller) “Media and Emotions. The New Frontiers of Affect in Digital Culture” (a special issue of *Open Cultural Studies*, 2017). She has authored many papers in cultural and media studies. She is currently working on a monograph titled “Feelings Without Organs. Love in Contemporary Technoculture.”

