

**Donald C. Martin**

**Road Map for Graduate Education in the USA**

**BIO:**

Dr. Donald C. Martin is an expert in the fields of enrollment management, student affairs and higher education administration. From 1980 to 2008 he managed divisions including admissions, financial aid, student development, registration/advising, and career, disabled and international services.

He has been employed by some of the best colleges/universities in the United States: Wheaton College (IL), Northwestern University (Medill School of Journalism), The University of Chicago (Booth School of Business), and Columbia University (Teachers College). Along with a team of dedicated professionals, Dr. Martin grew both the applicant pool and the enrollment yield at each institution he served. In addition, students' ratings of their experience at those institutions improved dramatically during his tenure. Having visited over 60 countries on every continent, Dr. Martin has worked with thousands of prospective and current students of varying nationalities, backgrounds, beliefs, interests and goals.

His book, *Road Map for Graduate Study: A Guide for Prospective Graduate Students*, was released in May of 2008. Dr. Martin continues his work with students and educational organizations worldwide, speaking on college and university campuses, and also at conferences and symposiums. His focus is the value of education, the importance of having a dream and the motivation to follow that dream.

Dr. Martin received his M.A. in Communications from Wheaton College (IL), and his Ph.D. in Higher Education Administration from Northwestern University. His primary residence is in Chicago.